

# Hannah Levin

Copywriter

## Work **Freelance / Jan 2024 -**

### **Freelance Copywriter**

Clients like Samsung, Scott Paper Towels, and NSHA at companies like Quality Meats and Enunciate.xyz.

## **Laundry Service / Oct - Dec 2023**

### **Junior Copywriter (contract)**

Clients: Meta AI. Worked on social posts, TOV, and image generation for six Meta AI personas (including AI Paris Hilton).

## **Luquire / May - Sept 2023**

### **Junior Copywriter**

Clients: Visit North Carolina, Elon University, and pitch work. Worked on a 360 and social campaigns.

## **Terri & Sandy / Sept - Dec 2022**

### **Copy Intern**

Clients: Nutella, Fisher Nuts, Disney, Mother's Cookies, internal projects. Worked on social, long copy, banner ads, and other intern things.

## **Hillside Memorial Park / Sept 2019 - 20**

### **Marketing Assistant**

Funeral plots, ads in the Jewish Journal, and sent out calendars to old ladies and converted inmates.

## Education **The Creative Circus / 2020 - 2022**

Certificate in Copywriting with a minor in B.S.

## **University of Colorado, Boulder / 2019**

B.S. in Strategic Communications with a minor in Media Studies

## Wins **Creative Circus Student Show '21**

Silver (OOH), Merit (Integrated),  
Holy Sh\*t How Didn't This Win Award

## **Atlanta Advertising Awards '22**

Bronze x 2

## **Young Ones One Show '22**

Shortlist: "Doordash - Dashpass Presents"

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